

Emily Paulsen Writer/Editor

EAP Communications, LLC
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Experience

Editorial Consultant/Writer/Editor, EAP Communications, LLC, Rockville, MD

Major clients include:

BETAH Associates, Inc., Rockville, MD (June 2016 to Present): Communications consultant and effective writing trainer for the **Administration for Community Living**, US Department of Health and Human Services

MedIQ, Baltimore, MD (2006-2010, October 2013 to Present): Writer of practice management and other articles for *Clinical Practice Today*, a publication distributed by **Duke Health**

Journal of Health Management, Chicago, IL (2023 to Present): Contributor of Q&A's with thought leaders in health and healthcare.

ICF International, Rockville, MD (September 2011 to Present): Editorial consultant for consumer content for the **NIH Office of Dietary Supplements**. Past projects have included writer and editor for technical documentation for consumers and researchers for **ClinicalTrials.gov** and consumer fact sheets for the **Office of Research on Women's Health**

Westat, Rockville, MD (October 2020 to Present): Editorial consultant for consumer and health professional facing content for **NIH Community Engagement Alliance (CEAL)**. Past projects included writer/editor for **CDC Center for Surveillance, Epidemiology, and Laboratory Services (CSELS)** and the **National Center for Complementary and Integrative Health (NCCIH)**

Skyword, Inc., Boston, MA (July 2016 to Present): Writer of consumer and professional web content and blog posts for hospitals, health systems, and other healthcare organizations

NORC at the University of Chicago, Bethesda, MD (2017 to Present) Editorial consulting and editing services for various projects for **Health Resources & Services Administration Office of Rural Health Policy** and **Centers for Medicare & Medicaid Services' Alliance to Modernize Healthcare** and **Office of Minority Health**

URAC, Washington DC. (2019-Present) Writer of white papers and other materials, including the award-winning **Telehealth: Addressing our Nation's Mental Health and Substance Use Disorder Challenges**, **The Future of Specialty Pharmacy**, and **Telehealth and Access: Fulfilling the Promise**

The Hill Group, Bethesda, MD (March 2011 to July 2022: Writer of materials for the **Patient Centered Outcomes Research Institute (PCORI)**, **National Institute for Diabetes and Digestive and Kidney Diseases (NIDDK)**, including a commemorative book on the **Diabetes Prevention Program Outcomes Study**

American Hospital Association, Chicago, IL and Washington DC (January 2015 to 2021): Editor/Consultant on **Final Recommendations: Future of Rural Health Care Task Force**, May 2021. Writer of articles, reports, and case studies aimed at physicians and other healthcare professionals (2016-2020)

American College of Radiology, Washington, DC (November 2018 to 2021): Writer of articles, reports, and other materials aimed at healthcare professionals, administrators, and policy makers

American Psychiatric Association, Washington, DC (September 2018 to 2020): Writer/editor for reports, scripts, toolkits, and other materials for the Division of Diversity & Health Equity

National Academy of Medicine, Washington DC (2018): Rapporteur for chapter, Perspectives on the Issue: An NAM Public Symposium, in *Procuring Interoperability: Achieving High-Quality, Connected, and Person-Centered Care*, National Academy of Medicine, 2018

American Association of Medical Colleges, Washington DC (September 2014 to 2017): Writer and/or editor of reports, book chapters, articles, blog posts, speeches, and other materials focusing on workforce development, diversity in medical education, and equity in healthcare delivery.

Commonwealth Fund, New York, NY (September 2014 to 2015): Writer of research summaries

IQ Solutions, Rockville, MD (March 2014 to August 2014): Member of writing team that wrote “A Decade of Discovery: The NIH Roadmap and Common Fund,” book detailing research funded by the **Office of the Director of the National Institutes of Health**

Mayo Foundation for Medical Education and Research, Rochester, MN (March 2011 to 2013): Writer for web-based patient education and other materials for consumers, including a chapter for *Mayo Clinic Healthy Heart for Life!* (Time Home Entertainment, NY 2012)

Medscape News, WebMD, New York, NY (May 2011 to 2012): Writer of research shorts, conference news and other topics of interest to physicians and other medical professionals

National Geographic Books, Washington, DC (December 2012 to October 2014): Contributor to book projects covering health and science, including *The Call of Everest* (May 2013) and *The Body: A Complete User's Guide* (October 2014)

Doctors Digest (2008-2011): Managed all aspects of editorial production for bimonthly practice management publication with several editions for physicians and other health professionals.

Public Relations Manager: Wayne Memorial Health System, Honesdale, PA March 1999 to July 2003

Oversaw communications for progressive, rural nonprofit health system. Wayne Memorial is recognized for its community outreach programs.

Writer and Editor, New York, NY and Milanville, PA

Contributed to and edited health-related information for consumers, including magazine articles and chapters for several books, including: American Medical Women Association's Complete Family Health Book (St Martin's Press, 2001) Good Housekeeping Illustrated Guide to Women's Health (Hearst Publishing, 1995) and the Reader's Digest Book of Great Health Hints and Handy Tips (Reader's Digest Books; 1994)

Contributed to and edited publications for healthcare professionals, including:

- Contributing Editor: *Physicians Financial News*, New York, N.Y. 1991 to 1999. Contributed regularly on technology, travel, and practice management topics
- Associate Editor: *Medical Software Reviews*, Healthcare Computing Publications, Brooklyn, N.Y. January 1996 to 1999. Edited articles for newsletter aimed at medical professionals
- Editor: *Physicians Lifestyle*, New York, N.Y. October 1989 to May 1994. Responsible for editorial production of a general interest magazine for physicians (controlled circulation 125,000)

Editor, G.S. Sharpe Communications, New York, NY

Researched, wrote, edited, and coordinated production for health publications for consumers and professionals. Major projects included: *Columbia University College of Physicians and Surgeons Complete Home Medical Guide* (Crown, 1985), *Columbia University School of Public Health 40+ Guide to Good Health* (re-issued by Consumer Reports Books, 1993), and Columbia University School of Public Health *Health & Nutrition Newsletter*

Awards, Memberships and Professional Development

Gold winner (2022 & 2023) and Platinum winner (2021) for Print Media/Writing/White Paper, International MarCom Awards

ASJA Award for B2B Article (2023)

American Society of Journalists and Authors, President, January 2023 to present; Vice President, July 2020 to December 2022; Secretary, July 2019 to July 2020; Board member, July 2016 to Present; Co-chair, ASJA Regional Conference, Washington DC, August 2015 and November 2019; Co-chair, DC Area Chapter, 2006 to 2019; Professional Member, 1996 to Present

Association of Health Care Journalists, Member, February 2011 to Present

National Association of Science Writers, Member, 1985-1999, 2009 to Present

International Women Writers Guild, Member, 2020 to Present

National Center for Health Research, health research training for health care journalists, August 2021

HI-FIVE: Health Informatics for Innovation, Value & Enrichment (Social/Peer Perspective) by Columbia University on Coursera. Certificate earned on April 9, 2017

Health Journalism Conference, Association of Health Care Journalists, 2011-2015, 2017-2019, 2023

Annual Conference, American Society of Journalists and Authors, Speaker, 2016; Moderator: 2011-2014, 2019;
Participant: 2016-2023, 2009-2014, 2007-2005, 1998, 1995, 1994
ASJA Regional Conferences, Co-chair: Washington DC 2019 and 2015, Participant: Austin, 2018, Atlanta 2016,
Chicago 2014
Science Writers Conference, Johns Hopkins University and DC Area Science Writers, October 2015-2019
Plain Language Training, National Institutes of Health, February 2005